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“ We understand that to be more than tax experts for our client base everyone in the firm needs to stay current, and understand trends which may translate into opportunities for us all. For instance, our focus and support for SMSF for our clients is growing. We need to understand the legislation and regulatory changes that may impact our clients that currently hold an SMSF or may want to in the future. CCH Learning has come at a convenient time. This way we can better build business development capabilities into our education program as well. It’s a win-win really.

Tracey Amott, founding partner, Greenview Accounting Group

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